

Our Team | Erica C. Tachoir



Erica has invested 15 years as a higher education faculty/administrator and a leadership and personal finance coach. Her goal is to help students and clients recognize obstacles that may hinder their growth and help them overcome challenges to maximize their success. Her consulting and coaching center truth to action, helping clients understand the truth of their situation so they can take action to change.

Areas of Expertise

- Program Development/Curriculum Design
- Non-Profit and Community Outreach
- Personality Profiling (DiSC, MBTI and MyPlan)
- Early Career Coaching/Development
- Marketing and Public Relations
- Data Development for Research
- Personal Financial Budgeting and Planning

Client Impact

CEO & Non-Profit Organizer. Analyzed questionnaire and interview data to develop a 30-page white paper that led to the non-profit launching several campaigns to improve the quality of black women’s health in Allegheny County.

Executive Director and Newly Appointed Leadership Team. Administered DiSC assessment and reviewed results to create a 150-minute training for a newly appointed higher education leadership team.

150 Early Career Professionals with 25 Regional Employers. Developed a career training program that connected 106 (71%) young professionals with mentors in their field to help them acclimate to the world of work post-graduation.

Unit Leaders, Public/Private/For-profit Universities. Led operational and strategic efforts across all HR disciplines.

Erica has worked for The Pennsylvania State University, Greater Allegheny Campus in McKeesport, PA as a faculty member and administrator for eleven years. She currently serves the campus as the Division of Undergraduate Studies Coordinator, Manager of Academic Advising and Director of New Student Orientation. Her areas of expertise include public speaking, intercultural communication, marketing, public relations, community outreach, non-profits, program development, curriculum design and development.

Erica was a K. Leroy Irvis Fellow while completing her PhD in Communication and Rhetoric at The University of Pittsburgh. She holds a Masters of Arts Degree in Communication and Rhetoric from Syracuse University and a Bachelors of Arts Degree in Media and Journalism from Virginia Wesleyan University. She is a certified DiSC Behavioral Analyst, graduate of the McKinsey Black Management Accelerator, NACE Management Leadership Institute, NACE Certified Career Development and Life Coaching Program and Ramsey Solutions Master Financial Coaching Program.

Erica is a member of the PSUGA Launchbox Street Team and sings in the choir/worship team at South Hills Assembly of God.