

Our Team | Teneka Steed, PhD



Teneka is a seasoned research scientist with over 20 years of experience in applied scientific research, specializing in survey design, psychometrics, and program evaluation. She possesses a proven track record in assessing federally and state-funded program initiatives, focusing on implementing inclusive and culturally competent practices. With dedicated social sciences and measurement training, Teneka is deeply passionate about understanding stakeholders' needs and delivering tailored solutions that address complex challenges. Through collaborative engagement and innovative approaches, Teneka aims to enhance program effectiveness and sustainability to ensure long-term benefits for all involved stakeholders.

Areas of Expertise

- Research Design
- Survey Design & Administration
- Quantitative & Qualitative Analysis
- Psychometrics
- Program Evaluation

Client Impact

Director, Office of Education Infrastructure

Division. Designed an innovative research model that transformed the approach to assessing program initiatives and outreach strategies.

Senior Research Associate, Assessment

Research & Innovation. Analyzed the impact of an intervention including examining the reliability and validity of a questionnaire.

Principal Consultant, Community

Engagement. Facilitated focus groups, including the design and administration of a survey. Analyzed both quantitative and qualitative data.

Using both quantitative and qualitative methods, Teneka has expertly led organizations through data complexities, not just meeting but surpassing their goals. Her drive for excellence and knack for turning extensive data into actionable insights have crucially transformed many projects from education to healthcare.

Throughout her career, Teneka has collaborated with a variety of prestigious organizations, leveraging her skills to foster transformation. Her portfolio includes impactful work with 'me too.' International, where she contributed to advancing resources on sexual violence and survivor support. At Department of Education, she played a pivotal role in educational research, focusing on effective strategies for improving learning outcomes. Her collaboration with NASA involved analyzing data to support the advancement of STEM educational programs across the country.

Teneka's educational journey highlights her unwavering commitment to excellence and professional growth. Graduating with honors from North Carolina Central University, she earned both a Bachelor of Arts in Psychology and a Master of Arts in Sociology. Her expertise was further enhanced at the University of North Carolina at Greensboro, where she received a Master of Science and a Doctor of Philosophy in Educational Measurement and Evaluation.

Teneka actively volunteers her time giving back to next generation leaders.