

# Areas of Expertise

Change Management
Leadership Development
Team Dynamics,
Employee Engagement

### Client Impact

#### **Organizational Change Management:**

Strategy design and implementation for HR and cultural transformations.

**Leadership Development:** Coaching and capacity building for leaders at all levels.

**Team Dynamics:** Enhancing collaboration, trust, and alignment within teams.

**Employee Engagement:** Leveraging data to create tailored solutions that drive connection and results.

## Background

Dana Peebles is a seasoned consultant with over 20 years of experience in transformative change management, organizational development, and leadership training. She specializes in helping leaders and teams achieve strategic alignment, enhance collaboration, and deliver measurable outcomes. Dana's expertise includes guiding organizations through complex culture transformations, HR change initiatives, and technology implementations, ensuring sustainable results.

Dana has worked with industry-leading organizations such as Duke Health, the Centers for Disease Control and Prevention, and Cox Enterprises, applying her structured, evidence-based yet adaptable approach to organizational challenges. Her work spans the design and facilitation of leadership retreats, employee training programs, and multi-year transformation efforts that build capacity, foster resilience, and strengthen team cohesion. With a foundation in public health, Dana holds a Master of Public Health from George Washington University and a Master of Science in Organization Development from American University.

# Dana Peebles Senior Consultant

She is a certified Prosci Change Management Practitioner and brings a unique perspective that blends scientific rigor with practical application. Dana's personal passion for mindfulness and yoga informs her commitment to creating healthy, engaged workplaces. Based in the Research Triangle Park, she balances her professional endeavors with outdoor adventures, podcasting, international travel, and community volunteer work.

Dana brings curiosity, creativity, and an unwavering focus on impact to every client partnership, fostering environments where both people and organizations can thrive.

